



**Sports 1440** delivers a diverse range of sports commentary, insights and entertainment to listeners throughout the Edmonton area.

The All-Star Lineup features personalities you know, Monday through Friday, great local weekend content and Fox Sports rounded out the allstar line-up.

# SPORTS 1440

Monday – Friday



The Kevin Karius Show: 7a-11a



Fantasy Frenzy with Halley & Douglas: 11a-12p



The Lowdown with Lowetide: 12p- 2p



The Jason Gregor Show: 2p-6p



### The *S*aturday *S*ports *S*et-up

Saturday 9a-10a

This rapid hour of sports will wrap-up the biggest story of the week while previewing the biggest games of the day.

The *S*aturday *S*ports *S*et-up will deliver a diverse range of sports commentary, insights and entertainment to listeners throughout the Capital Region.

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Saturday 10a-12pm with Canadian basketball guru Paul Sir. Featuring local, college, university, NBA, 3x3, NCCA and everything in between.

Working hard to bring the most interesting basketball guests and topics to listeners, with information, entertainment and going deep every show.



#### Monday through Friday:

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7am-11am	The Kevin Karius Show
11am-12pm	Fantasy Frenzy with Halley & Douglas
12pm-2pm	Lowdown with Lowetide
2pm-6pm	The Jason Gregor Show
6pm-9pm	The Universal Radio Network (non-sports)
9pm-Midnight	The Jason Smith Show with Mike Harmon
12am-4am	The Ben Maller Show
4am-7am	Two Pros and a Cup of Joe with <u>LaVar Arrington</u> , Brady Quinn & Jonas Knox

#### Saturdays:

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7am-9am	Countdown to Kickoff with Brian Noe, 6-Year NFL Veteran <u>Rich Ohrnberger</u> & Jared Smith
9am-10am	Saturday Sports Set-up – Connor Halley / Brandon Douglas
10am-12pm	Basketball Show – Paul Sir
12pm-2pm	Jonas Knox
2pm-4pm	Alex Curry & <u>Monse Bolaños</u>
4pm-6pm	Steve Hartman & NFC Champion Ephraim Salaam
6pm-9pm	Martin Weiss & Veejay Huskey
9pm-12am	Aaron Torres & Jason Martin
12am-3am	The Bernie <u>Fratto</u> Show
3am-7am	The Fellas with Anthony Gargano & Jason Fitz

#### Sundays:

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8am-11am	Countdown to Kickoff with Brian Noe, 8-year NFL veteran Geoff Schwartz & <u>Bill Krackomberger</u>
11am-3pm	Steve Hartman & 6-Year NFL Veteran <u>Rich Ohrnberger</u>
3pm-6pm	Dan Beyer & 6-Year NFL Tight End <u>George Wrihster</u>
6pm-9pm	Mark Willard & 12-Year NFL Tight End Kyle Rudolph
9pm-12am	<u>Arnie Spanier</u> & Chris Plank
12am-4am	The Bernie <u>Fratto</u> Show
4am-8am	Andy Furman, 5-Year NFL Cornerback Bucky Brooks & Mike Harmon

# SPORTS 1440

## Who listens to Sports Radio:

- Average Age: 25-54
- Gender: 73% Men
- Income: 25% 100k-155k / 27% \$150K
- Listenership: Sports Radio is one of the most loyal audiences on the dial, meaning you don't need as many commercials to reach an engaged consumer

*Source: Numeris PPM Spring 2023 | Edmonton Ctrl | A12+ | AW Mo-Su 2a-2a | Avg Weekly Cume (000) with a 15 minute, non-consecutive reach condition*

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